MAKE THEM LAUGH THE EASY WAY

Workbook



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Filling the blank page

EXERCISE 1: STORIES AND SCENARIOS In this exercise, think about what stories and scenarios you've told or experienced that you think would work as humorous content. It doesn't need to be funny at this stage, just list potential stories and scenarios below.

- *Remember your audience should be able to relate to your story*

Punching up your stories

In your own words, how does the rule of three work?

Look through your speech and see if you mention three examples in a row

Writing your first laugh line

The rule of three

FORMULA: Expectation + misdirection = humour

What is your lead line?

Mine was "Toastmasters is a wonderful organisation"

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Statement 1: I’ve learnt how to { write a speech }

Statement 2: How to {use the stage}

Statement 3: With a twist {and how to win arguments with my wife)

LEAD LINE:

LIST FOR STATEMENT 1 & 2

LIST FOR STATEMENT 3

COMBINE LIST 1 & 2 AND COMPLETE YOUR LAUGH LINE BELOW:

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